

Your Single Source for an Integrated Energy Ecosystem



#### Why Work With Us

## Thrive in the Clean Energy Revolution

Lynkwell is a leading USA-based energy infrastructure development company focused on connecting renewable generation, battery storage, utilities, and microgrids with next-generation fueling technologies via its Lynkwell X-Change™ platform. By combining its own proprietary offerings with the best partners from around the world, Lynkwell serves as the most comprehensive hub for all solutions related to electric vehicle (EV) charging and the larger energy management ecosystem.

## **Table of Contents**

Introduction 2
Lynkwell X-Change <sup>™</sup> 3
Ways to Engage
Full Turnkey Services6
Hardware Catalog
XLynk <sup>™</sup> L2 EV Charger
Lynkwell Insure <sup>™</sup> Warranty 9
Software Platform
ViaLynk <sup>™</sup> Network
Service Advantage12
Project Management
Pre-Approved Programs14
Awards and Contracts15
Government Service
About Lynkwell 17



## **Innovation Meets Experience**

For almost ten years, Lynkwell has been providing purpose-built deployment solutions so that all stakeholders, including commercial properties, fleet operators, government agencies, utilities, distributors, installers, and drivers, do not just participate in the clean energy revolution, but thrive in it. Today, the company ranks as one of the top nine EV charging networks in the country, hosts dozens of EV charging networks, manages over 10,000 assets, and has been recognized as one of the fastest growing companies in the United States for the past 3 years.

Lynkwell's portfolio consists of software, hardware, service, and procurement solutions. Our cloud-based and hardware-agnostic software platform allows customers of all types to not just manage their stations, but optimize their operations through cutting-edge features, tailored offerings, and global

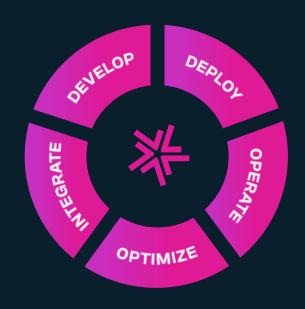
roaming partners. Our curated catalog of more than 500 vetted hardware products from leading global OEMs plus its own XLynk™ charger ensures the ideal solution for each project. Our service team expertly navigates all aspects of the deployment process, guiding both clients and channel partners. To ensure each project provides maximum value, Lynkwell provides interactive incentive search tools, live support from our internal team of experts, and an expansive list of awarded contracts and approved products to support every facet of the procurement process.

Lynkwell's mission is to focus our collective power to anticipate, aggregate, and activate evolutionary energy solutions that benefit us all. Let our team help you thrive in the energy revolution today.

# A Network of Industry Leaders

Full Coverage Across the Value Chain

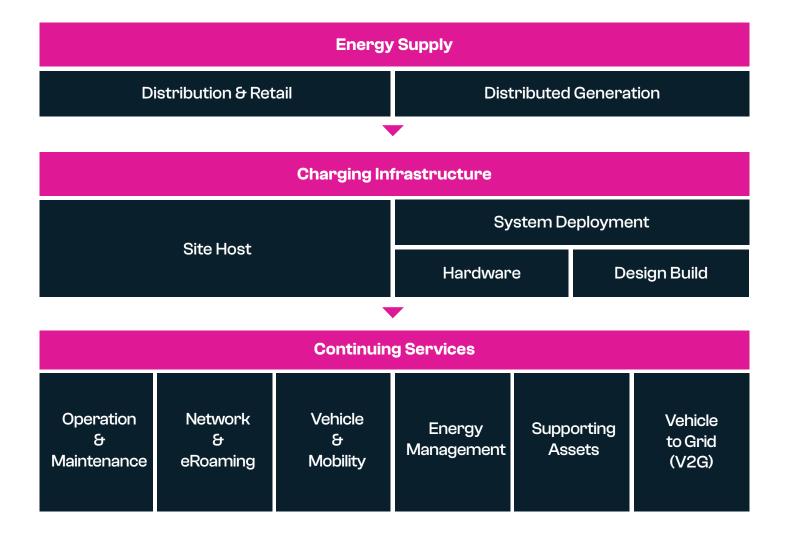
Lynkwell offers a comprehensive EV charging solution, providing a single point of accountability and support from site design through post-installation optimization. The Lynkwell X-Change™ platform is the nexus of vetted installers, integrations, and partners all powered by our 100% US-based support team to provide a superior experience and success throughout the USA and Canada.





## Lynkwell X-Change™

Lynkwell X-Change<sup>™</sup> is the most comprehensive suite of energy management solutions, combining Lynkwell's proprietary offerings with curated partners from around the world. It is the single source for all energy stakeholders. Access everything you need to feel confident without ever feeling like competition. Lynkwell X-Change empowers business owners, partners, fleet operators and drivers with the tools and expertise they need to unlock new opportunities.



#### **Business Models**

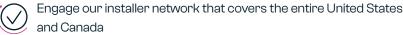
## More Ways to Engage

The Lynkwell X-Change<sup>™</sup> platform provides more ways to engage with the EV charging ecosystem than anywhere else.

By integrating our own solutions with top OEMs, service providers, financiers, and energy management companies, Lynkwell is the one-stop destination to elevate your EV enterprise.

### The Lynkwell Difference





Leverage partnerships with leading financial institutions

Implement the most robust charging solutions with support tailored to your needs

Increase the reach and impact of your charging infrastructure brand

### **Explore the Possibilities**

- · Add charging infrastructure to any site
- Allow others to invest in charging infrastructure on your site
- · Become a partner to resell charging equipment
- · Become an installer/service provider
- · Provide EV charging hardware

- Provide EV charging accessories
- Provide energy storage solutions
- · Provide energy generation solutions
- Create your own branded EV charging network





## **Business Models for Every Need**



### No-Cost Amenity

Customer to host chargers owned by external partners, gaining a valuable benefit at no cost.

#### Options:

- Lynkwell owned
- · Lynkwell partner owned
- Profit sharing or lease payment options available pending site evaluation



### **Shared Ownership**

Tailored models that could involve a combination of owners, sharing both cost and revenue.

#### Options:

- Various combinations of ownership involving Lynkwell, the site host, and third-party investors
- Various combinations sharing upfront cost, ongoing maintenance, and revenue



#### **Customer-Owned**

The site host owns and operates the chargers.

#### Options:

- · Lynkwell managed
- · Customer managed



### Charging-as-a-Service

No upfront capital expenditure (CapEx). Data, service, and equipment costs are paid over time as an operational expenditure (OpEx).

#### Options:

 A range of hardware, software, and service plans are available in different combinations



#### Network-as-a-Service

Leverage Lynkwell's industryleading network, either under the house brand or the customer's,

#### **Options:**

- Use the ViaLynk<sup>™</sup> house network, managed by Lynkwell
- Lynkwell builds the customer a white-labelled network, managed by the customer or managed by Lynkwell





### **End-To-End Expertise**

## **Full Turnkey Services**

Providing a full turnkey solution from start to finish, and managed by a single team.
Start with a goal and end with success.

Largest
L2 & DCFC
Network in
USA
According to

AFDC 2024

Site
Qualifications

Project
Management

Permitting

Funding

Site Design

Utility Connections

Product
Procurement

**Engineering** 

(V) Training

( Networking

Preventative Maintenance

( Installation

Software Integration

Customer
Support

Project
Management



"Our company chose Lynkwell for the end-to-end process they execute. Other EV companies provided proposals for the hardware and left us to find an installer and for us to apply for the permits. Lynkwell is the one-stop solution I found that provides an outstanding experience and takes the guesswork out of executing the process. I highly recommend Lynkwell for any company looking to install EV stations on their property."

#### Glenn A. Hardman

President, RGH Hospitality



## **Curated Catalog of Over 500 Products**

Access a curated catalog of the industry's best electric vehicle supply equipment (EVSE) and energy management products, including Level 2 AC and DCFC stations, batteries, and peripherals for seamless integration.

### **AC Chargers**





## DC Fast (Modular)









### All-In-One DCFC Chargers















120-360kW

400kW

### **Specialty**









320kW Battery Integrated

60 - 125kW V2G / V2X



## Designed for Uptime, Built for a Lifetime

XLynk<sup>™</sup> was inspired by years of deployment experience to optimize function and maximize performance.

- The first and only commercial EV charger with a Lifetime Warranty
- EZ-Swap Faceplate<sup>™</sup> allows for customization, upgrading, or maintenance in under 5 minutes
- Made in America with select globally sourced parts by Lynkwell's team in New York State



>50% Faster The modular construction and streamlined software configuration process results in a 50% faster installation time compared to other units.

### The Ultimate Workhorse:

- Ideal for fleet, public, and private EV charging
- Bundle with Lynkwell's industry-leading software for a comprehensive solution



## Lynkwell Insure <sup>™</sup> Warranty

## **EV Charger Protection Plan**

Lynkwell offers comprehensive insurance-backed, industry-leading warranty coverage that protects against most types of physical damage, underwritten by an A-rated insurance company. We ensure EV charging stations remain operational and will be supported for years to come.

### What's Included?

A five-year protection plan - the warranty eliminates any out-of-pocket expense during this term. This plan covers mechanical and electrical failures, normal wear-and-tear that limits functionality, accidental damage from handling, and damage from power surges.

### We've Got You Covered



Your OEM warranty does not cover some common issues with your charger like accidental damage, power surge, or normal wear-and-tear that limits functionality.



Our protection plan covers a variety of damages so you don't have to worry about unexpected additional costs.



Customers contact us via the portal or call our toll-free number and we take care of the rest.

### **Benefits**

- Eliminates any out-of-pocket expenses for the replacement device, repair, de-installation or re-installation.
- Peace of mind knowing your chargers are always protected.
- Removes the management of electricians and repairs. Lynkwell handles all claims and scheduling of services.

### **Superior Coverage**

- √ 24/7 Support
- √ Remote Troubleshooting
- √ Mechanical & Electrical
- V Accidental Damage
- √ Power Surges
- √ Parts & Labor
- √ Repair & Replacement
- V Shipping Costs
- √ Response & Uptime

Over 100 industry-leading products fully covered across the USA.



## **Enabling the Power to Thrive**

Lynkwell's comprehensive software solution gives all customers maximum confidence in the reliability of their stations, whether managed directly or by the Lynkwell team.



>99.99%

Software uptime with industry-leading remote monitoring and diagnostic service included



## >98%

Connectivity uptime enabled by our multi-network redundant cellular SIM technology



### 100%

Co-located, USA-based hardware, software and service teams

## **Tailored Use Cases**



### White Label Solution

Establish your brand in the EV charging market with all the software needed to become a charge point operator. Manage your network with full independence, or leverage Lynkwell's dedicated support team to increase revenue and brand recognition.

### Fleet Solution

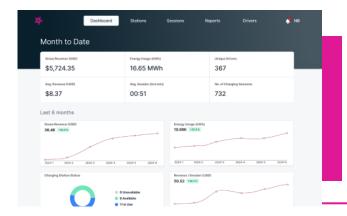
Go beyond just electrifying your fleet by optimizing it with robust vehicle and energy analytics and management capabilities.

### ViaLynk™ Network

Everything required to manage your EV charging experience with comprehensive functionality and performance for both EV site hosts and drivers.

## ViaLynk<sup>™</sup> Suite of Solutions

Drive the energy transformation with software that enhances efficiency and creates value for you and your customers.



## ViaLynk <sup>™</sup> Network Manager

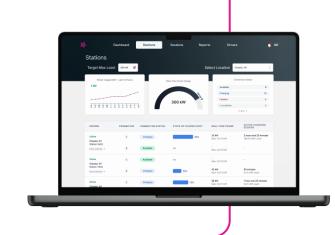
Establish a secure and exclusive network with administrative control over charging operations. Easily control pricing, energy management and more.

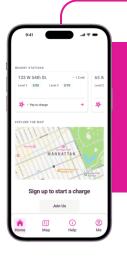
- · Customize dashboard branding
- · Effortlessly manage and monitor charging
- · Set up timely alerts to stay informed

## ViaLynk<sup>™</sup> Site Host Manager

Enhance the charging experience for your business and drivers with a full suite of EV charging management tools.

- Tailor charging for specific driver groups
- Optimize with advanced analytics and reporting
- · Streamline billing with simplified payment options





## ViaLynk <sup>™</sup> Driver App

Trusted by drivers nationwide, the ViaLynk app simplifies the charging experience. Drivers can find nearby stations while monitoring availability in real-time, make payments remotely, track energy usage and cost, and receive alerts about charging status.

- · Contactless payment
- Transaction history
- · Remote start

### Service Advantage

## **Decades of Experience**

Our service team is here to consult and facilitate your project every step of the way - from design and installation, to ongoing support and maintenance.



## Consultation and Site Design

We work with you to plan your project based on your site needs. Coordinating with the utility and municipality, we utilize our experience to maximize your site design.



### Installation

With thousands of successful installations under our belt, we provide expert project management, electrical and construction guidance to ensure your project is completed accurately and efficiently.



### Service and Maintenance

We provide service, maintenance, and warranty coverage to ensure your stations are working so you don't have to.

## **Take Each Step With Certainty**

Access a full suite of EV charging solutions from a reliable partner that understands your needs at every stage.

#### **Develop**

- Site Profitability Analysis
- Site Selection Support
- Utility Evaluation
- Equipment Selection
- Funding
- Financing
- RFP Support

#### Operate

- 24/7 US-Based Support
- Station Management
- Active Monitoring & Diagnostics
- Root Cause Analysis
- Service Support
- · Energy Management
- · Warranty Support

### **Deploy**

- Procurement & Contracting
- Permitting
- Project Management
- · Pre-Shipment Configuration
- Installation

#### **Optimize**

- Private Charging
- Advanced Energy Management
- Driver Pricing & Session Limits

### Integrate

- Utility Coordination
- Commissioning
- Station Provisioning
- · Specialized Fast-Charging Expertise



## Set Your Goal, Realize Your Success

Lynkwell's expert team guides your project from concept through post-deployment support. We offer comprehensive assistance at every stage and connect you with our qualified installers to ensure successful project delivery.





#### Consultation

Meet with our team virtually to review your site and develop a plan to meet your charging needs.

### **Proposal**

We will prepare an estimate based on your site design and proposal, ensuring that your location qualifies for utility funding and incentives to reduce your financial responsibility.

### **Planning**

Once the estimate is approved, we will coordinate a zoning evaluation to review your site in-person and address any potential logistical complications.







#### **Approval**

Our team secures all installation permits before breaking ground. Your utility provider will be notified, and all funding provided for the installation will be secured at this stage.

#### **Installation & Activation**

Once funding is secured, our team will start the installation process.

As your total turnkey provider, we will manage the project and ensure your stations are built to last.

### Get on the Map

Our team will ensure your station is listed on all relevant maps so EV drivers can easily find and access your active destination chargers.



## Reduce Your Financial Responsibility

Access incentive, funding, and cooperative purchasing information to drive the most value from your EV charging project

Your projects may be eligible for funding and our team of professionals is here to identify opportunities to reduce project costs. All qualifying equipment is preapproved and registered in incentive programs with more than 1,700 utilities and agencies across the United States.

## Identify Rebates & Incentives



**Interactive Rebate Finder** 

Utilize our web-based interactive tool for a list of all programs suited to your specific project.

Rebate Finder >>



**Funding Expertise** 

Leverage Lynkwell's funding experts to identify rebates across diverse sites, craft program responses, and select approved products.

## **Partnerships with Leading Utilities**













































And Many More



## **Highly Awarded Company**

Lynkwell has received **federal** and **state contracts** for EV charging infrastructure and fleet services, along with numerous other awards recognizing excellence in the industry.

### Contracts & Awards





































































**And Many More** 

# One of America's Fastest Growing Companies

## **Three Years Running**

Lynkwell was featured on the Inc. 5000 list of fastest growing private companies in the United States for a reason, and we can continue that success together.





Connect With Us to Become a Part of Our Growth

ViaLynk

#### **Proven Experience**

## **Government Service**

### Capability Statement

### **Past Performance**

Lynkwell has successfully completed on-time and on-budget solutions for:

- · US Department of Interior (DOI), Washington, DC
- Schenectady County, New York
- · City of Amsterdam, New York
- City of Dover, New Hampshire

### **Core Competencies**

Lynkwell provides a full suite of services and equipment for the installation and management of electric vehicle (EV) charging stations, the required power, and supporting infrastructure, including:

- EV Charging Hardware
- Software (EV Charging Network Solution)
- Site Preparation
- Installation
- Station Management

- · Customer Support
- Training
- Warranty Services

### **Differentiators**

- Top-tier EV charging stations
- Supporting management equipment
- OCPP back-end station management platform compatible with other providers' stations
- · Driver mobile application
- Support for customer equipment and software customization requests

- application integrations
- Installation and project management services
- Project funding and financing preparation
- · Flexible ownership models allowing for client-owned, cooperatively owned or Lynkwell-owned station investments

· Open-	sou	rce d	evelop	ment e	enviror	nment	with	no-fee

### **Certifications**

UL Certified, UL Recognized, CAN/CSA Certified, EN, NEC 625 Compliant and Energy Star, OCPP compliant, Open ADR compliant, Open ADR Alliance members and Open Charge Alliance participant

### **NAICS**

#### **Cooperative Purchasing**

GSA, Sourcewell, TIPS

**DUNS # 190705158** 

CAGE Code 8QLN



## The Lynkwell Difference



### Thousands

of chargers across the US, Canada & Guam



USA-based site host and driver support



### 100%

co-located, USA-based hardware, software and service teams



### >\$50M

captured from utility/ incentive programs

## **About Lynkwell**

Lynkwell is a leading energy infrastructure development company focused on connecting renewable generation, battery storage, utilities, and microgrids with next-generation fueling technologies via its Lynkwell X-Change™ platform. Ranked as one of the fastest-growing private companies in the United States for the last three years, Lynkwell's leadership is bolstered by its top 10 nationwide cloud-based EV charging software platform which hosts dozens of EV charging networks and manages 10,000 assets. With a curated catalog of more than 500 products from leading global OEMs plus its own XLynk™ charger, Lynkwell's unique combination of full deployment solutions and energy integrations gives all clean energy stakeholders the power to thrive. Since 2016, the company has been instrumental in establishing private and public charging solutions and supporting infrastructure to empower America's growing clean energy revolution.

All USA-Based Team



Lynkwell's co-located hardware manufacturing, operations, software, support, and service team are proudly based in the U.S. Build America, Buy America (BABA) Act compliant options available.

lvnkwell.com

Follow us (in)





(833) 611-5965

Scan QR Code



**Contact Form** 



### Follow Us







Scan for Contact Form Lynkwell.com

(833) 611-5965

### **Download ViaLynk App**





Lynkwell reserves the right to alter product offerings and specifications at any time without notice. Lynkwell disclaims any and all liability for errors, inaccuracies or incompleteness that may appear in this document. This document does not expand or otherwise modify Lynkwell's terms and conditions or product warranty expressed therein.

